

Start date

24 April 2024 - 09:30

End date

15 May 2024 - 17:00

Location

ICTU Offices

Who's it for

Reps and Full Time Officers based in Northern Ireland

The course will include:

- Identifying the best methods of digital communication to engage your members.
- Understanding and utilising social media platforms.
- Demographics and data analytics.
- Developing a communications strategy and content.
- Creating creative content to build membership and maximise members engagement.
- Supporting union campaigns.
- Getting your message into the media.

Event Contact

For more information contact tony.gallagher@ictuni.net

Event Address

Irish Congress of Trades Unions

45-47 Donegall Street

Belfast BT1 2FG

[More information](#)